INDEX TO VOLUME 80

SUBJECT INDEX

ADVERTISING

CHO, CHANG-HOAN, The Effectiveness of Banner Advertisements: Involvement and Click-through, 80:3, 623-645.

REID, LEONARD N. and KAREN WHITEHILL KING, Advertising Managers' Perceptions of Sales Effects and Creative Properties of National Newspaper Advertising: The Medium Revisited, 80:2, 410-430.

AUDIENCE ANALYSIS

HESTER, JOE BOB and RHONDA GIBSON, The Economy and Second-Level Agenda Setting: A Time-Series Analysis of Economic News and Public Opinion about the Economy, 80:1, 73-90.

KU, GYOTAE, LYNDA LEE KAID, and MICHAEL PFAU, The Impact of Web Site Campaigning on Traditional News Media and Public Information Processing, 80:3, 528-547.

LASORSA, DOMINIC L., Question-Order Effects in Surveys: The Case of Political Interest, News Attention, and Knowledge, 80:3, 499-512.

MOY, PATRICIA, KELLEY MCCOY, MEG SPRATT, and MICHAEL R. MCCLUSKEY, Media Effects on Public Opinion about a Newspaper Strike, 80:2, 391-409.

WOO, HYUNG-JIN and JOSEPH R. DOMINICK, Acculturation, Cultivation, and Daytime TV Talk Shows, 80:1, 109-127.

BUSINESS COVERAGE

HESTER, JOE BOB and RHONDA GIBSON, The Economy and Second-Level Agenda Setting: A Time-Series Analysis of Economic News and Public Opinion about the Economy, 80:1, 73-90.

COMMUNICATION EFFECTS

ANDSAGER, JULIE L. and TERESA MASTIN, Racial and Regional Differences in Readers' Evaluations of the Credibility of Political Columnists by Race and Sex, 80:1, 57-72.

ARPAN, LAURA M. and ARTHUR A. RANEY, An Experimental Investigation of News Source and the Hostile Media Effect, 80:2, 265-281.

BUCY, ERIK P., Media Credibility Reconsidered: Synergy Effects between On-Air and Online News, 80:2, 247-264.

CHO, CHANG-HOAN, The Effectiveness of Banner Advertisements: Involvement and Click-through, 80:3, 623-645.

COLEMAN, RENITA, Race and Ethical Reasoning: The Importance of Race to Journalistic Decision Making, 80:2, 295-310.

D'ALESSIO, DAVE, An Experimental Examination of Readers' Perceptions of Media Bias, 80:2, 282-294.

HESTER, JOE BOB and RHONDA GIBSON, The Economy and Second-Level Agenda Setting: A Time-Series Analysis of Economic News and Public Opinion about the Economy, 80:1, 73-90.

KNOBLOCH, SILVIA , FRANCESCA DILLMAN CARPENTIER, and DOLF ZILLMANN, Effects of Salience Dimensions of Informational Utility on Selective Exposure to Online News, 80:1, 91-108.

KU, GYOTAE, LYNDA LEE KAID, and MICHAEL PFAU, The Impact of Web Site Campaigning on Traditional News Media and Public Information Processing, 80:3, 528-547.

MOY, PATRICIA, KELLEY MCCOY, MEG SPRATT, and MICHAEL R. MCCLUSKEY, Media Effects on Public Opinion about a Newspaper Strike, 80:2, 391-409.

COMMUNICATION THEORY

ARPAN, LAURA M. and ARTHUR A. RANEY, An Experimental Investigation of News Source and the Hostile Media Effect, 80:2, 265-281.

BUCY, ERIK P., Media Credibility Reconsidered: Synergy Effects between On-Air and Online News, 80:2, 247-264.

HESTER, JOE BOB and RHONDA GIBSON, The Economy and Second-Level Agenda Setting: A Time-Series Analysis of Economic News and Public Opinion about the Economy, 80:1, 73-90.

KAMHAWI, RASHA and DAVID WEAVER, Mass Communication Research Trends from 1980 to 1999, 80:1, 7-27.

KNOBLOCH, SILVIA, FRANCESCA DILLMAN CARPENTIER, and DOLF ZILLMANN, Effects of Salience Dimensions of Informational Utility on Selective Exposure to Online News, 80:1, 91-108.

KU, GYOTAE, LYNDA LEE KAID, and MICHAEL PFAU, The Impact of Web Site Campaigning on Traditional News Media and Public Information Processing, 80:3, 528-547.

LASORSA, DOMINIC L., Question-Order Effects in Surveys: The Case of Political Interest, News Attention, and Knowledge, 80:3, 499-512.

PLAISANCE, PATRICK LEE and ELIZABETH A. SKEWES, Personal and Professional Dimensions of News Work: Exploring the Link between Journalists' Values and Roles, 80:4, 833-848.

SAPOLSKY, BARRY S., FRED MOLITOR, and SARAH LUQUE, Sex and Violence in Slasher Films: Re-examining the Assumptions, 80:1, 28-38.

CONTENT ANALYSIS

ALBÆK, ERIK, PETER MUNK CHRISTIANSEN, and LISE TOGEBY, Experts in the Mass Media: Researchers as Sources in Danish Daily Newspapers, 1961-2001, 80:4, 937-948.

BEAM, RANDAL A., Content Differences between Daily Newspapers with Strong and Weak Market Orientations, 80:2, 368-390.

BLAKELY, DEBRA E., Social Construction of Three Influenza Pandemics in the *New York Times*, 80:4, 884-902.

CRAIG, DAVID A., The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis, 80:4, 802-817.

HESTER, JOE BOB and RHONDA GIBSON, The Economy and Second-Level Agenda Setting: A Time-Series Analysis of Economic News and Public Opinion about the Economy, 80:1, 73-90.

HINDMAN, ELIZABETH BLANKS, The Princess and the Paparazzi: Blame, Responsibility, and the Media's Role in the Death of Diana, 80:3, 666-688.

HUME, JANICE, "Portraits of Grief," Reflectors of Values: The *New York Times* Remembers Victims of September 11, 80:1, 166-182.

KAMHAWI, RASHA and DAVID WEAVER, Mass Communication Research Trends from 1980 to 1999, 80:1, 7-27.

KIERNAN, VINCENT, Embargoes and Science News, 80:4, 903-920.

NIVEN, DAVID, Objective Evidence of Media Bias: Newspaper Coverage of Congressional Party Switchers, 80:2, 311-326.

REICHERT, TOM, JAMES E. MUELLER, and MICHAEL NITZ, Disengaged and Uninformed: 2000 Presidential Election Coverage in Consumer Magazines Popular with Young Adults, 80:3, 513-527.

REYNOLDS, AMY and BROOKE BARNETT, This Just In ... How National TV News Handled the Breaking "Live" Coverage of September 11, 80:3, 689-703.

SAPOLSKY, BARRY S., FRED MOLITOR, and SARAH LUQUE, Sex and Violence in Slasher Films: Re-examining the Assumptions, 80:1, 28-38.

SWAIN, KRISTEN ALLEY, Proximity and Power Factors in Western Coverage of the Sub-Saharan AIDS Crisis, 80:1, 145-165.

WICKS, ROBERT H. and BOUBACAR SOULEY, Going Negative: Candidate

Usage of Internet Web Sites during the 2000 Presidential Campaign, 80:1, 128-144.

WINFIELD, BETTY HOUCHIN and BARBARA FRIEDMAN, Gender Politics: News Coverage of the Candidates' Wives in Campaign 2000, 80:3, 548-566.

YIOUTAS, JULIE and IVANA SEGVIC, Revisiting the Clinton/Lewinsky Scandal: The Convergence of Agenda Setting and Framing, 80:3, 567-582.

ECONOMICS OF THE PRESS

BEAM, RANDAL A., Content Differences between Daily Newspapers with Strong and Weak Market Orientations, 80:2, 368-390.

GADE, PETER J. and EARNEST L. PERRY, Changing the Newsroom Culture: A Four-Year Case Study of Organizational Development at the *St. Louis Post-Dispatch*, 80:2, 327-347.

LACY, STEPHEN and ALAN BLANCHARD, The Impact of Public Ownership, Profits, and Competition on Number of Newsroom Employees and Starting Salaries at Mid-Sized Daily Newspapers, 80:4, 949-968.

EDITORIAL PAGE

ANDSAGER, JULIE L. and TERESA MASTIN, Racial and Regional Differences in Readers' Evaluations of the Credibility of Political Columnists by Race and Sex, 80:1, 57-72.

ETHICS

BERKOWITZ, DAN and YEHIEL LIMOR, Professional Confidence and Situational Ethics: Assessing the Social-Professional Dialectic in Journalistic Ethics Decisions, 80:4, 783-801.

COLEMAN, RENITA, Race and Ethical Reasoning: The Importance of Race to Journalistic Decision Making, 80:2, 295-310.

CRAIG, DAVID A., The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis, 80:4, 802-817.

FENGLER, SUSANNE, Holding the News Media Accountable: A Study of Media Reporters and Media Critics in the United States, 80:4, 818-832.

HINDMAN, ELIZABETH BLANKS, The Princess and the Paparazzi: Blame, Responsibility, and the Media's Role in the Death of Diana, 80:3, 666-688.

PLAISANCE, PATRICK LEE and ELIZABETH A. SKEWES, Personal and Professional Dimensions of News Work: Exploring the Link between Journalists' Values and Roles, 80:4, 833-848.

GENDER AND MEDIA

ANDSAGER, JULIE L. and TERESA MASTIN, Racial and Regional Differences in Readers' Evaluations of the Credibility of Political Columnists by Race and Sex, 80:1, 57-72.

WINFIELD, BETTY HOUCHIN and BARBARA FRIEDMAN, Gender Politics: News Coverage of the Candidates' Wives in Campaign 2000, 80:3, 548-566.

HISTORY

BLAKELY, DEBRA E., Social Construction of Three Influenza Pandemics in the *New York Times*, 80:4, 884-902.

MIZUNO, TAKEYA, Government Suppression of the Japanese Language in World War II Assembly Camps, 80:4, 849-865.

WINFIELD, BETTY HOUCHIN, The Press Response to the Corps of Discovery: The Making of Heroes in an Egalitarian Age, 80:4, 866-883.

INTERNATIONAL

ALBÆK, ERIK, PETER MUNK CHRISTIANSEN, and LISE TOGEBY, Experts in the Mass Media: Researchers as Sources in Danish Daily Newspapers, 1961-2001, 80:4, 937-948.

HAWKINS, ELIZA TANNER with KIRK A. HAWKINS, Bridging Latin America's Digital Divide: Government

Policies and Internet Access, 80:3, 646-665.

SHIN, JAE-HWA and GLEN T. CAMERON, The Potential of Online Media: A Coorientational Analysis of Conflict between PR Professionals and Journalists in South Korea, 80:3, 583-602.

SWAIN, KRISTEN ALLEY, Proximity and Power Factors in Western Coverage of the Sub-Saharan AIDS Crisis, 80:1, 145-165.

INTERNET

BUCY, ERIK P., Media Credibility Reconsidered: Synergy Effects between On-Air and Online News, 80:2, 247-264.

CHO, CHANG-HOAN, The Effectiveness of Banner Advertisements: Involvement and Click-through, 80:3, 623-645.

HAWKINS, ELIZA TANNER with KIRK A. HAWKINS, Bridging Latin America's Digital Divide: Government Policies and Internet Access, 80:3, 646-665.

KNOBLOCH, SILVIA , FRANCESCA DILLMAN CARPENTIER, and DOLF ZILLMANN, Effects of Salience Dimensions of Informational Utility on Selective Exposure to Online News, 80:1, 91-108.

KU, GYOTAE, LYNDA LEE KAID, and MICHAEL PFAU, The Impact of Web Site Campaigning on Traditional News Media and Public Information Processing, 80:3, 528-547.

PORTER, LANCE V. and LYNNE M. SALLOT, The Internet and Public Relations: Investigating Practitioners' Roles and World Wide Web Use, 80:3, 603-622.

SHIN, JAE-HWA and GLEN T. CAMERON, The Potential of Online Media: A Coorientational Analysis of Conflict between PR Professionals and Journalists in South Korea, 80:3, 583-602.

SINGER, JANE B., Campaign Contributions: Online Newspaper Coverage of Election 2000, 80:1, 39-56.

WICKS, ROBERT H. and BOUBACAR SOULEY, Going Negative: Candidate Usage of Internet Web Sites during the 2000 Presidential Campaign, 80:1, 128-144.

LAW AND POLICY

BUNKER, MATTHEW D. and BETHANY BOLGER, Protecting a Delicate Balance: Facts, Ideas, and Expression in Compilation Copyright Cases, 80:1, 183-197.

HAWKINS, ELIZA TANNER with KIRK A. HAWKINS, Bridging Latin America's Digital Divide: Government Policies and Internet Access, 80:3, 646-665.

MAGAZINE JOURNALISM

REICHERT, TOM, JAMES E. MUELLER, and MICHAEL NITZ, Disengaged and Uninformed: 2000 Presidential Election Coverage in Consumer Magazines Popular with Young Adults, 80:3, 513-527.

MANAGEMENT AND OWNERSHIP

BEAM, RANDAL A., Content Differences between Daily Newspapers with Strong and Weak Market Orientations, 80:2, 368-390.

GADE, PETER J. and EARNEST L. PERRY, Changing the Newsroom Culture: A Four-Year Case Study of Organizational Development at the *St. Louis Post-Dispatch*, 80:2, 327-347.

LACY, STEPHEN and ALAN BLANCHARD, The Impact of Public Ownership, Profits, and Competition on Number of Newsroom Employees and Starting Salaries at Mid-Sized Daily Newspapers, 80:4, 949-968.

LOWREY, WILSON, Explaining Variability in Newspaper Design: An Examination of the Role of Newsroom Subgroups, 80:2, 348-367.

METHODOLOGY-RESEARCH

KAMHAWI, RASHA and DAVID WEAVER, Mass Communication Research Trends from 1980 to 1999, 80:1, 7-27.

LASORSA, DOMINIC L., Question-Order Effects in Surveys: The Case of

Political Interest, News Attention, and Knowledge, 80:3, 499-512.

REBER, BRYAN H. and GLEN T. CAMERON, Measuring Contingencies: Using Scales to Measure Public Relations Practitioner Limits to Accommodation, 80:2, 431-446.

MINORITIES

ANDSAGER, JULIE L. and TERESA MASTIN, Racial and Regional Differences in Readers' Evaluations of the Credibility of Political Columnists by Race and Sex, 80:1, 57-72.

COLEMAN, RENITA, Race and Ethical Reasoning: The Importance of Race to Journalistic Decision Making, 80:2, 295-310.

NEWSWRITING AND REPORTING

KIERNAN, VINCENT, Embargoes and Science News, 80:4, 903-920.

MAIER, SCOTT R., Numeracy in the Newsroom: A Case Study of Mathematical Competence and Confidence, 80:4, 921-936.

SINGER, JANE B., Campaign Contributions: Online Newspaper Coverage of Election 2000, 80:1, 39-56.

POLITICAL COMMUNICATION

KU, GYOTAE, LYNDA LEE KAID, and MICHAEL PFAU, The Impact of Web Site Campaigning on Traditional News Media and Public Information Processing, 80:3, 528-547.

LASORSA, DOMINIC L., Question-Order Effects in Surveys: The Case of Political Interest, News Attention, and Knowledge, 80:3, 499-512.

REICHERT, TOM, JAMES E. MUELLER, and MICHAEL NITZ, Disengaged and Uninformed: 2000 Presidential Election Coverage in Consumer Magazines Popular with Young Adults, 80:3, 513-527.

SINGER, JANE B., Campaign Contributions: Online Newspaper Coverage of Election 2000, 80:1, 39-56.

WICKS, ROBERT H. and BOUBACAR SOULEY, Going Negative: Candidate Usage of Internet Web Sites during the 2000 Presidential Campaign, 80:1, 128-144.

WINFIELD, BETTY HOUCHIN and BARBARA FRIEDMAN, Gender Politics: News Coverage of the Candidates' Wives in Campaign 2000, 80:3, 548-566.

YIOUTAS, JULIE and IVANA SEGVIC, Revisiting the Clinton/Lewinsky Scandal: The Convergence of Agenda Setting and Framing, 80:3, 567-582.

PRESS PERFORMANCE

ALBÆK, ERIK, PETER MUNK CHRISTIANSEN, and LISE TOGEBY, Experts in the Mass Media: Researchers as Sources in Danish Daily Newspapers, 1961-2001, 80:4, 937-948.

BEAM, RANDAL A., Content Differences between Daily Newspapers with Strong and Weak Market Orientations, 80:2, 368-390.

CRAIG, DAVID A., The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis, 80:4, 802-817.

D'ALESSIO, DAVE, An Experimental Examination of Readers' Perceptions of Media Bias, 80:2, 282-294.

FENGLER, SUSANNE, Holding the News Media Accountable: A Study of Media Reporters and Media Critics in the United States, 80:4, 818-832.

HINDMAN, ELIZABETH BLANKS, The Princess and the Paparazzi: Blame, Responsibility, and the Media's Role in the Death of Diana, 80:3, 666-688.

KIERNAN, VINCENT, Embargoes and Science News, 80:4, 903-920.

NIVEN, DAVID, Objective Evidence of Media Bias: Newspaper Coverage of Congressional Party Switchers, 80:2, 311-326.

REYNOLDS, AMY and BROOKE BARNETT, This Just In ... How National TV News Handled the Breaking "Live" Coverage of September 11, 80:3, 689-703.

WINFIELD, BETTY HOUCHIN and BARBARA FRIEDMAN, Gender Politics:

News Coverage of the Candidates' Wives in Campaign 2000, 80:3, 548-566.

PROFESSIONAL ISSUES

BERKOWITZ, DAN and YEHIEL LIMOR, Professional Confidence and Situational Ethics: Assessing the Social-Professional Dialectic in Journalistic Ethics Decisions, 80:4, 783-801.

COLEMAN, RENITA, Race and Ethical Reasoning: The Importance of Race to Journalistic Decision Making, 80:2, 295-310.

CRAIG, DAVID A., The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis, 80:4, 802-817.

FENGLER, SUSANNE, Holding the News Media Accountable: A Study of Media Reporters and Media Critics in the United States, 80:4, 818-832.

GADE, PETER J. and EARNEST L. PERRY, Changing the Newsroom Culture: A Four-Year Case Study of Organizational Development at the *St. Louis Post-Dispatch*, 80:2, 327-347.

LACY, STEPHEN and ALAN BLANCHARD, The Impact of Public Ownership, Profits, and Competition on Number of Newsroom Employees and Starting Salaries at Mid-Sized Daily Newspapers, 80:4, 949-968.

LOWREY, WILSON, Explaining Variability in Newspaper Design: An Examination of the Role of Newsroom Subgroups, 80:2, 348-367.

MAIER, SCOTT R., Numeracy in the Newsroom: A Case Study of Mathematical Competence and Confidence, 80:4, 921-936.

PLAISANCE, PATRICK LEE and ELIZABETH A. SKEWES, Personal and Professional Dimensions of News Work: Exploring the Link between Journalists' Values and Roles, 80:4, 833-848.

PUBLIC RELATIONS

PORTER, LANCE V. and LYNNE M. SALLOT, The Internet and Public Relations: Investigating Practitioners' Roles and World Wide Web Use, 80:3, 603-622.

REBER, BRYAN H. and GLEN T. CAMERON, Measuring Contingencies: Using Scales to Measure Public Relations Practitioner Limits to Accommodation, 80:2, 431-446.

SHIN, JAE-HWA and GLEN T. CAMERON, The Potential of Online Media: A Coorientational Analysis of Conflict between PR Professionals and Journalists in South Korea, 80:3, 583-602.

TELEVISION

BUCY, ERIK P., Media Credibility Reconsidered: Synergy Effects between On-Air and Online News, 80:2, 247-264.

REYNOLDS, AMY and BROOKE BARNETT, This Just In ... How National TV News Handled the Breaking "Live" Coverage of September 11, 80:3, 689-703.

WOO, HYUNG-JIN and JOSEPH R. DOMINICK, Acculturation, Cultivation, and Daytime TV Talk Shows, 80:1, 109-127.

Alphabetical Index

(Alphabetical by author's last name)

ALBÆK, ERIK, PETER MUNK CHRISTIANSEN, and LISE TOGEBY, Experts in the Mass Media: Researchers as Sources in Danish Daily Newspapers, 1961-2001, 80:4, 937-948.

ANDSAGER, JULIE L. and TERESA MASTIN, Racial and Regional Differences in Readers' Evaluations of the Credibility of Political Columnists by Race and Sex, 80:1, 57-72.

ARPAN, LAURA M. and ARTHUR A. RANEY, An Experimental Investigation of News Source and the Hostile Media Effect, 80:2, 265-281.

BARNETT, BROOKE (See REYNOLDS).

BEAM, RANDAL A., Content Differences between Daily Newspapers with Strong and Weak Market Orientations, 80:2, 368-390.

BERKOWITZ, DAN and YEHIEL LIMOR, Professional Confidence and Situational Ethics: Assessing the Social-Professional Dialectic in Journalistic Ethics Decisions, 80:4, 783-801.

BLAKELY, DEBRA E., Social Construction of Three Influenza Pandemics in the *New York Times*, 80:4, 884-902.

BLANCHARD, ALAN (See LACY).

BOLGER, BETHANY (See BUNKER).

BUCY, ERIK P., Media Credibility Reconsidered: Synergy Effects between On-Air and Online News, 80:2, 247-264.

BUNKER, MATTHEW D. and BETHANY BOLGER, Protecting a Delicate Balance: Facts, Ideas, and Expression in Compilation Copyright Cases, 80:1, 183-197.

CAMERON, GLEN T. (See REBER).

CAMERON, GLEN T. (See SHIN).

CARPENTIER, FRANCESCA DILLMAN (See KNOBLOCH).

CHO, CHANG-HOAN, The Effectiveness of Banner Advertisements: Involvement and Click-through, 80:3, 623-645.

CHRISTIANSEN, PETER MUNK (See ALBÆK).

COLEMAN, RENITA, Race and Ethical Reasoning: The Importance of Race to Journalistic Decision Making, 80:2, 295-310.

CRAIG, DAVID A., The Promise and Peril of Anecdotes in News Coverage: An Ethical Analysis, 80:4, 802-817.

D'ALESSIO, DAVE, An Experimental Examination of Readers' Perceptions of Media Bias, 80:2, 282-294.

DOMINICK, JOSEPH R. (See WOO).

FENGLER, SUSANNE, Holding the News Media Accountable: A Study of Media Reporters and Media Critics in the United States, 80:4, 818-832.

FRIEDMAN, BARBARA (See WINFIELD).

GADE, PETER J. and EARNEST L. PERRY, Changing the Newsroom Culture: A Four-Year Case Study of Organizational Development at the *St. Louis Post-Dispatch*, 80:2, 327-347.

GIBSON, RHONDA (See HESTER).

HAWKINS, ELIZA TANNER with KIRK A. HAWKINS, Bridging Latin America's Digital Divide: Government Policies and Internet Access, 80:3, 646-665.

HAWKINS, KIRK A. (See HAWKINS, ELIZA TANNER).

HESTER, JOE BOB and RHONDA GIBSON, The Economy and Second-Level Agenda Setting: A Time-Series Analysis of Economic News and Public Opinion about the Economy, 80:1, 73-90.

HINDMAN, ELIZABETH BLANKS, The Princess and the Paparazzi: Blame, Responsibility, and the Media's Role in the Death of Diana, 80:3, 666-688.

HUME, JANICE, "Portraits of Grief," Reflectors of Values: The New York Times Remembers Victims of September 11, 80:1, 166-182.

KAID, LYNDA LEE (See KU).

KAMHAWI, RASHA and DAVID WEAVER, Mass Communication Research Trends from 1980 to 1999, 80:1, 7-27.

KIERNAN, VINCENT, Embargoes and Science News, 80:4, 903-920.

KING, KAREN WHITEHILL (See REID).

KNOBLOCH, SILVIA , FRANCESCA DILLMAN CARPENTIER, and DOLF ZILLMANN, Effects of Salience Dimensions of Informational Utility on Selective Exposure to Online News, 80:1, 91-108.

KU, GYOTAE, LYNDA LEE KAID, and MICHAEL PFAU, The Impact of Web Site Campaigning on Traditional News Media and Public Information Processing, 80:3, 528-547.

LACY, STEPHEN and ALAN BLANCHARD, The Impact of Public Ownership, Profits, and Competition on Number of Newsroom Employees and Starting Salaries at Mid-Sized Daily Newspapers, 80:4, 949-968.

LASORSA, DOMINIC L., Question-Order Effects in Surveys: The Case of Political Interest, News Attention, and Knowledge, 80:3, 499-512.

LIMOR, YEHIEL (See BERKOWITZ).

LOWREY, WILSON, Explaining Variability in Newspaper Design: An Examination of the Role of Newsroom Subgroups, 80:2, 348-367.

LUQUE, SARAH (See SAPOLSKY).

MAIER, SCOTT R., Numeracy in the Newsroom: A Case Study of Mathematical Competence and Confidence, 80:4, 921-936.

MASTIN, TERESA (See ANDSAGER).

MCCLUSKEY, MICHAEL R. (See MOY).

MCCOY, KELLEY (See MOY).

MIZUNO, TAKEYA, Government Suppression of the Japanese Language in World War II Assembly Camps, 80:4, 849-865.

MOLITOR, FRED (See SAPOLSKY).

MOY, PATRICIA, KELLEY MCCOY, MEG SPRATT, and MICHAEL R. MCCLUSKEY, Media Effects on Public Opinion about a Newspaper Strike, 80:2, 391-409.

MUELLER, JAMES E. (See REICHERT).

NITZ, MICHAEL (See REICHERT).

NIVEN, DAVID, Objective Evidence on Media Bias: Newspaper Coverage of Congressional Party Switchers, 80:2, 311-326.

PERRY, EARNEST L. (See GADE).

PFAU, MICHAEL (See KU).

PLAISANCE, PATRICK LEE and ELIZABETH A. SKEWES, Personal and Professional Dimensions of News Work: Exploring the Link between Journalists' Values and Roles, 80:4, 833-848.

PORTER, LANCE V. and LYNNE M. SALLOT, The Internet and Public Relations: Investigating Practitioners' Roles and World Wide Web Use, 80:3, 603-622.

RANEY, ARTHUR A. (See ARPAN).

REBER, BRYAN H. and GLEN T. CAMERON, Measuring Contingencies: Using Scales to Measure Public Relations Practitioner Limits to Accommodation, 80:2, 431-446.

REICHERT, TOM, JAMES E. MUELLER, and MICHAEL NITZ, Disengaged and Uninformed: 2000 Presidential Election Coverage in Consumer Magazines Popular with Young Adults, 80:3, 513-527.

REID, LEONARD N. and KAREN WHITEHILL KING, Advertising Managers' Perceptions of Sales Effects and Creative Properties of National Newspaper Advertising: The Medium Revisited, 80:2, 410-430.

REYNOLDS, AMY and BROOKE BARNETT, This Just In ... How National TV News Handled the Breaking "Live" Coverage of September 11, 80:3, 689-703.

SALLOT, LYNNE M. (See PORTER).

SAPOLSKY, BARRY S., FRED MOLITOR, and SARAH LUQUE, Sex and Violence in Slasher Films: Re-examining the Assumptions, 80:1, 28-38.

SEGVIC, IVANA (See YIOUTAS).

SHIN, JAE-HWA and GLEN T. CAMERON, The Potential of Online Media: A Coorientational Analysis of Conflict between PR Professionals and Journalists in South Korea, 80:3, 583-602.

SINGER, JANE B., Campaign Contributions: Online Newspaper Coverage of Election 2000, 80:1, 39-56.

SKEWES, ELIZABETH A. (See PLAISANCE).

SOULEY, BOUBACAR (See WICKS).

SPRATT, MEG (See MOY).

SWAIN, KRISTEN ALLEY, Proximity and Power Factors in Western Coverage of the Sub-Saharan AIDS Crisis, 80:1, 145-165.

TOGEBY, LISE (See ALBÆK).

WEAVER, DAVID (See KAMHAWI).

WICKS, ROBERT H. and BOUBACAR SOULEY, Going Negative: Candidate Usage of Internet Web Sites during the 2000 Presidential Campaign, 80:1, 128-144.

WINFIELD, BETTY HOUCHIN, The Press Response to the Corps of Discovery: The Making of Heroes in an Egalitarian Age, 80:4, 866-883.

WINFIELD, BETTY HOUCHIN and BARBARA FRIEDMAN, Gender Politics: News Coverage of the Candidates' Wives in Campaign 2000, 80:3, 548-566.

WOO, HYUNG-JIN and JOSEPH R. DOMINICK, Acculturation, Cultivation, and Daytime TV Talk Shows, 80:1, 109-127.

YIOUTAS, JULIE and IVANA SEGVIC, Revisiting the Clinton/Lewinsky Scandal: The Convergence of Agenda Setting and Framing, 80:3, 567-582.

ZILLMANN, DOLF (See KNOBLOCH).

Book Reviews Index

(Alphabetical by author's last name)

ALBARRAN, ALAN B., Media Economics: Understanding Markets, Industries and Concepts / Reviewed by Randal A. Beam, 80:3, 751.

ALBARRAN, ALAN and ANGEL ARRESE, eds., Time and Media Markets / Reviewed by Kevin L. Keenan, 80:4, 1000.

ALTERMAN, ERIC, What Liberal Media? The Truth About Bias and the News / Reviewed by Michael Ryan, 80:2, 482.

ARONSON, AMY BETH, Taking Liberties: Early American Women's Magazines and Their Readers / Reviewed by Karen K. List, 80:1, 228.

BARKER, DAVID C., Rushed to Judgment: Talk Radio, Persuasion, and American Political Behavior / Reviewed by Edward Alwood, 80:2, 477.

BARKIN, STEVE, American Television News: The Media Marketplace and the Public Interest / Reviewed by James Phillip Jeter, 80:4, 972.

BATTEN, FRANK with JEFFREY L. CRUIKSHANK, The Weather Channel: The Improbable Rise of a Media Phenomenon / Reviewed by Charles Pavitt, 80:4, 1003.

BEASLEY, MAURINE H. and SHEILA J. GIBBONS, eds., Taking Their Place: A Documentary History of Women and Journalism, 2d ed. / Reviewed by Elizabeth V. Burt, 80:1, 229.

BELLOWS, JIM, The Last Editor: How I Saved the *New York Times*, the *Washington Post*, and the *Los Angeles Times* from Dullness and Complacency / Reviewed by Jean Chance, 80:2, 461.

BERTRAND, CLAUDE-JEAN, ed., An Arsenal for Democracy / Reviewed by Elizabeth Blanks Hindman, 80:4, 974.

BOLLINGER, LEE C. and GEOFFREY R. STONE, eds., Eternally Vigilant: Free Speech in the Modern Era / Reviewed by W. Wat Hopkins, 80:3, 739.

BRONNER, SIMON J., ed., Lafcadio Hearn's America: Ethnographic Sketches and Editorial / Reviewed by Douglas Cumming, 80:1, 214.

BROWN, JOSHUA, Beyond the Lines: Pictorial Reporting, Everyday Life, and the Crisis of Gilded Age America / Reviewed by Carolyn Kitch, 80:1, 202.

BURLINGAME, MICHAEL, ed., Dispatches From Lincoln's White House: The Anonymous Civil War Journalism of Presidential Secretary William O. Stoddard / Reviewed by Elliot King, 80:2, 456.

CLAUSSEN, DANE S., Sex, Religion, Media / Reviewed by Anthony Hatcher, 80:1, 226.

CLAYMAN, STEVEN and JOHN HERITAGE, The News Interview: Journalists and Public Figures on the Air / Reviewed by Mark Feldstein, 80:2, 470.

COLLINS, MATTHEW, The Law of Defamation and the Internet / Reviewed by Kyu Ho Youm, 80:2, 463.

CRAY, ED, JONATHAN KOTLER, and MILES BELLER, eds., American Datelines: Major News Stories from Colonial Times to the Present / Reviewed by David A. Copeland, 80:3, 737.

CUNNINGHAM, STANLEY B., The Idea of Propaganda: A Reconstruction / Reviewed by Stacey Cone, 80:3, 747.

DELL'ORTO, GIOVANNA, Giving Meanings to the World: The First U.S. Foreign Correspondents, 1838-1859 / Reviewed by Jonas Bjork, 80:2, 457.

ELASMAR, MICHAEL G., ed., The Impact of International Television: A Paradigm Shift / Reviewed by Anne Cooper-Chen, 80:4, 983.

ELLIOT, JANE E., Some Did It for Civilisation, Some Did It for Their Country: A Revised View of the Boxer War / Reviewed by Donald Jordan, 80:1, 227.

ELMER, GREG, ed., Critical Perspectives on the Internet / Reviewed by Sally J. McMillan, 80:4, 980.

ERIBO, FESTUS and ENOH TANJONG, eds., Journalism and Mass Communication in Africa: Cameroon / Reviewed by Osabuohien P. Amienyi, 80:1, 212.

FITZGERALD, BRIAN and ANNE FITZGERALD, Cyberlaw: Cases and Materials on the Internet, Digital Intellectual Property and Electronic Commerce /

Reviewed by Kyu Ho Youm, 80:2, 454.

FORTUNATO, JOHN A., The Ultimate Assist: The Relationship and Broadcast Strategies of the NBA and Television Networks / Reviewed by Victoria Smith Ekstrand, 80:3, 763.

FRANDA, MARCUS, China and India Online / Reviewed by Sandhya Rao, 80:4, 976.

FRITH, KATHERINE TOLAND and BARBARA MUELLER, Advertising and Society: Global Issues / Reviewed by Emmanuel C. Alozie, 80:4, 971.

FREEDMAN, JONATHAN L., Media Violence and Its Effect on Aggression: Assessing the Scientific Evidence / Reviewed by Joanne Cantor, 80:2, 468.

GILBERT, ALLISON, ROBYN WALENSKY, MELINDA MURPHY, PHIL HIRSCHKORN, and MITCHELL STEVENS, eds., Covering Catastrophe: Broadcast Journalists Report September 11 / Reviewed by Christopher Hanson, 80:3, 731.

GINSBURG, FAYE D., LILA ABU-LUGHOD, and BRIAN LARKIN, eds., Media Worlds: Anthropology on New Terrain / Reviewed by Laura McClusky and Michael I. Niman, 80:1, 215.

GOOD, HOWARD and MICHAEL J. DILLON, Media Ethics Goes to the Movies / Reviewed by Matthew C. Ehrlich, 80:2, 465.

GOUGH-YATES, ANNA, Understanding Women's Magazines: Publishing, Markets and Readerships / Reviewed by Julie L. Andsager, 80:4, 1001.

GOWER, KARLA K., Liberty and Authority in Free Expression Law: The United States and Canada / Reviewed by Kyu Ho Youm, 80:3, 748.

GRAINGE, PAUL, Monochrome Memories: Nostalgia and Style in Retro America / Reviewed by Dolores Flamiano, 80:1, 216.

GREENBERG, BRADLEY S. and MARCIA TAYLOR THOMPSON, eds., Communication and Terrorism / Reviewed by Christopher Hanson, 80:3, 731.

GROSS, PETER, Entangled Evolutions: Media and Democratization in Eastern Europe / Reviewed by Robyn S. Goodman, 80:1, 204.

GUNARATNE, SHELTON A., ed., Handbook of the Media in Asia / Reviewed by Hong Cheng, 80:1, 210.

GUNTER, BARRIE, News and the Net / Reviewed by Clyde H. Bentley, 80:3, 752.

GUTWIRTH, SERGE, Privacy and the Information Age / Reviewed by Kathleen K. Olson, 80:1, 220.

HACHTEN, WILLIAM A. and JAMES F. SCOTTON, The World News Prism: Global Media in an Era of Terrorism / Reviewed by David W. Johnson, 80:3, 766.

HANGEN, TONA J., Redeeming the Dial: Radio, Religion, & Popular Culture in America / Reviewed by Bruce J. Evensen, 80:2, 476.

HARP, STEPHEN L., Marketing Michelin. Advertising and Cultural Identity in Twentieth-Century France / Reviewed by Thomas Gould, 80:2, 464.

HEINZ, W. C., When We Were One: Stories of World War II / Reviewed by Wallace B. Eberhard, 80:1, 232.

HESS, STEPHEN and MARVIN KALB, The Media and the War on Terrorism / Reviewed by Jeremy Harris Lipschultz, 80:4, 986.

HILL, DANIEL DELIS, Advertising to the American Woman: 1900-1999 / Reviewed by Denise E. Delorme, 80:3, 735.

HILLIARD, ROBERT L. and MICHAEL C. KEITH, Dirty Discourse: Sex and Indecency in American Radio / Reviewed by Milagros Rivera, 80:2, 455.

HILMES, MICHELE and JASON LOVIGLIO, eds., Radio Reader: Essays in the Cultural History of Radio / Reviewed by Frank Chorba, 80:1, 222.

HORNIK, ROBERT, ed., Public Health Communication: Evidence for Behavior Change / Reviewed by Kim Walsh-Childers, 80:2, 475.

HUTCHBY, IAN and JO MORAN-ELLIS, eds., Children, Technology and Culture / Reviewed by Keisha L. Hoerrner, 80:4, 975.

JAMIESON, KATHLEEN HALL and PAUL WALDMAN, The Press Effect / Reviewed by Christopher Hanson, 80:3, 731.

JOHNSTON, LYLE, "Good Night,

Chet": A Biography of Chet Huntley / Reviewed by William E. Huntzicker, 80:3, 743.

JOSHI, S.T., ed., H.L. Mencken on Religion / Reviewed by Nancy Roberts, 80:2, 460.

KODRICH, KRIS P., Tradition and Change in the Nicaraguan Press: Newspapers and Journalists in a New Democratic Era / Reviewed by Juanita Darling, 80:2, 480.

KUYPERS, JIM A., Press Bias and Politics: How the Media Frame Controversial Issues / Reviewed by Anne Johnston, 80:3, 758.

LAUGHLIN, CHARLES A., Chinese Reportage: The Aesthetics of Historical Experience / Reviewed by Diana Beeson, 80:2, 452.

LAURENCE, JOHN, The Cat From Hue: A Vietnam War Story / Reviewed by Roy Hamric, 80:1, 203.

LEVINSON, JAY, RICK FRISHMAN, and JILL LUBLIN, Guerrilla Publicity / Reviewed by Pamela G. Bourland-Davis, 80:4, 981.

LIPSCHULTZ, JEREMY and MICHAEL HILT, Crime and Local Television News / Reviewed by Timothy E. Bajkiewicz, 80:4, 979.

MCCAULEY, MICHAEL P., ERIC E. PETERSON, B. LEE ARTZ, and DEEDEE HALLECK, eds., Public Broadcasting and the Public Interest / Reviewed by Louise Benjamin, 80:4, 995.

MCDONOUGH, JOHN and KAREN EGOLF, eds., The *Advertising Age* Encyclopedia of Advertising / Reviewed by Tom Bowers, 80:2, 449.

MCKERCHER, CATHERINE, Newsworkers United: Labor, Convergence, and North American Newspapers / Reviewed by Bonnie Brennen, 80:1, 218.

MCLAUGHLIN, GREG, The War Correspondent / Reviewed by Patrick S. Washburn, 80:1, 231.

MULLEN, MEGAN, The Rise of Cable Programming in the United States: Revolution or Evolution? / Reviewed by W. Richard Whitaker, 80:4, 997.

NACOS, BRIGETTE L., Mass Mediated Terrorism / Reviewed by Christopher Hanson, 80:3, 731.

NORTON, BARBARA T. and JEHANNE M. GHEITH, eds., An Improper Profession: Women, Gender and Journalism in Late Imperial Russia / Reviewed by Robin Bisha, 80:1, 211.

PATRICK, BRIAN ANSE, The National Rifle Association and the Media: The Motivating Force of Negative Coverage / Reviewed by Edward C. Pease, 80:4, 992.

PERLOFF, RICHARD M., The Dynamics of Persuasion: Communication and Attitudes in the 21st Century, 2d ed. / reviewed by Katherine A. Bradshaw, 80:3, 754.

PERSEUS PUBLISHING, DANIEL GOLEMAN (introduction), Business: The Ultimate Resource / Reviewed by Edd Applegate, 80:2, 451.

PICARD, ROBERT G., ed., Media Firms: Structures, Operations, and Performance / Reviewed by Mary Alice Shaver, 80:2, 467.

POWER, SAMANTHA, A Problem from Hell: America and the Age of Genocide / Reviewed by W. Richard Whitaker, 80:4, 994.

PRICE, MONROE E., ANDREI RICHTER, and PETER K. YU, eds., Russian Media Law and Policy in the Yeltsin Decade: Essays and Documents / Reviewed by Kyu Ho Youm, 80:1, 223.

RATNER, LORMAN A. and DWIGHT L. TEETER, JR., Fanatics & Fire-Eaters: Newspapers and the Coming of the Civil War / Reviewed by Glenn Himebaugh, 80:3, 741.

REICHERT, TOM and JACQUELINE LAMBIASE, eds., SEX in Advertising: Perspectives on the Erotic Appeal / Reviewed by Kathy Brittain McKee, 80:2, 479.

RENNINGER, K. ANN and WESLEY SHUMAR, Building Virtual Communities / Reviewed by Nora Paul, 80:2, 471.

ROBERTS, GENE and THOMAS KUNKEL, eds., Breach of Faith: A Crisis of Coverage in the Age of Corporate Newspapering / Reviewed by Benjamin Burns, 80:2, 450.

ROBINSON, PIERS, The CNN Effect: The Myth of News, Foreign Policy and Inter-

vention / Reviewed by Douglas Blanks Hindman, 80:4, 977.

ROCKWELL, RICK and NOREENE JANUS, Media Power in Central America / Reviewed by Linda J. Lumsden, 80:4, 988.

SALTZMAN, JOE, Frank Capra and the Image of the Journalist in American Film / Reviewed by Ron Leone, 80:1, 207.

SEIB, PHILIP, The Global Journalist: News and Conscience in a World of Conflict / Reviewed by W. Joseph Campbell, 80:2, 459.

SERRIN, JUDITH and WILLIAM SERRIN, eds., Muckraking! The Journalism That Changed America / Reviewed by Mark Feldstein, 80:4, 989.

SHEPARD, ALICIA and CATHY TROST, eds., Running Toward Danger / Reviewed by Christopher Hanson, 80:3, 731.

SMITH, KATHLEEN E.R., God Bless America: Tin Pan Alley Goes to War / Reviewed by Michael S. Sweeney, 80:3, 742.

SPLICHAL, SLAVKO, Principles of Publicity and Press Freedom / Reviewed by Karla Gower, 80:2, 473.

STACKS, DON W., Primer of Public Relations Research / Reviewed by Keith Orlando Hilton, 80:3, 760.

STEWART, IAN, Ambushed: A War Reporter's Life on the Line / Reviewed by W. Joseph Campbell, 80:1, 201.

STIFF, JAMES B. and PAUL A. MONGEAU, Persuasive Communication, 2d ed. / Reviewed by Katherine A. Bradshaw, 80:3, 754.

SUN, WANNING, Leaving China / Reviewed by H. Denis Wu, 80:4, 984.

SYLVESTER, JUDITH L. and SUZANNE HOFFMAN, eds., Women Journalists at Ground Zero / Reviewed by Christopher Hanson, 80:3, 731.

TIMBERG, BERNARD, Television Talk: A History of the TV Talk Show / Reviewed by Edward Alwood, 80:4, 999.

TROPIANO, STEPHEN, The Prime Time Closet: A History of Gays and Lesbians on TV / Reviewed by Johanna Cleary, 80:4, 993.

TRUMPBOUR, JOHN, Selling Hollywood to the World: U.S. and European Struggles for Mastery of the Global Film Industry, 1920-1950 / Reviewed by Douglass K. Daniel, 80:1, 224.

TSESIS, ALEXANDER, Destructive Messages: How Hate Speech Paves the Way for Harmful Social Movements / Reviewed by Donna L. Dickerson, 80:3, 738.

UNDERWOOD, DOUG, From Yahweh to Yahoo! The Religious Roots of the Secular Press / Reviewed by Quentin J. Schultze, 80:1, 208.

VAN GINNEKEN, JAAP, Collective Behavior and Public Opinion: Rapid Shifts in Opinion and Communication / Reviewed by Katherine A. Bradshaw, 80:3, 754.

VAVRUS, MARY DOUGLAS, Postfeminist News: Political Women in Media Culture / Reviewed by Janet Kaye, 80:1, 219.

WASBURN, PHILO C., The Social Construction of International News: We're Talking About Them, They're Talking About Us / Reviewed by Melinda Robins, 80:4, 998.

WHEELER, THOMAS H., Phototruth or Photofiction? Ethics and Media Imagery in the Digital Age / Reviewed by David D. Perlmutter, 80:3, 756.

WOOD, ANDREW F. and MATTHEW J. SMITH, Online Communication: Linking Technology, Identity, & Culture / Reviewed by Nora Paul, 80:2, 471.

WORLD BANK INSTITUTE, ed., The Right to Tell: The Role of Mass Media in Economic Development / Reviewed by Sheila Tefft, 80:3, 762.

YALOF, DAVID A. and KENNETH DAUTRICH, The First Amendment and the Media in the Court of Public Opinion / Reviewed by Robert E. Drechsel, 80:1, 206.

ZELIZER, BARBIE and STUART ALLAN, eds., Journalism After September 11 / Reviewed by Christopher Hanson, 80:3, 731.